

CANADIAN CARIBBEAN ASSOCIATION OF HALTON



2026 SPONSORSHIP OPPORTUNITIES

Celebrating Culture. Empowering Community.

www.ccah.ca | info@ccah.ca | 905-815-6184



ABOUT US

The **Canadian Caribbean Association of Halton (CCAH)** has been proudly serving the Halton Region since **1977** and gained charitable status in 2000. We promote diversity, inclusion, and cultural awareness through education, youth programs, and community events.

Our mission is to celebrate Canadian-Caribbean culture, build understanding among communities, and create opportunities for youth and families to connect through shared experiences.

Through partnerships, cultural events, and local outreach, we work to strengthen relationships, preserve heritage, and empower future generations.

Our Impact at a Glance

48+

Years of cultural and community service

5000+

Annual program & event attendees

30+

Partnership with local organizations

100%

Community -driven Initiatives

WHY PARTNER WITH CCAH

Becoming a CCAH sponsor means joining a trusted organization with nearly five decades of impact in Halton. Together, we can continue to foster unity, celebrate culture, and drive meaningful change in the community.

Benefits of Partnership:

- **Brand Alignment:** Associate your organization with a respected, community-driven non-profit.
- **Community Visibility:** Gain exposure across events, social media, and community networks.
- **Corporate Social Responsibility (CSR):** Support diversity, youth empowerment, and cultural education.
- **Collaborative Impact:** Contribute to lasting programs that build stronger, more inclusive communities.



Building Stronger Communities

Our work is guided by four foundational pillars that bring people together through EDUCATION, COMMUNITY, CULTURE, and HARMONY.

Over 5000 community members engage with CCAH programs each year



BLACK HISTORY MONTH



YOUTH DEVELOPMENT



HISTORICAL TOURS



READING CORNER



SUMMER CAMPS



COMMUNITY & HARMONY GARDEN



SCHOOL PROGRAMS



VERONICA TYRRELL DAY



FILM SCREENINGS & DISCUSSIONS



MAY GALA



STEELPAN CLASSES & PERFORMANCES



EMANCIPATION DAY CELEBRATIONS

“CCAHA’s programs bring people together to celebrate our shared stories and diverse heritage.” – Community Partner, 2024



Sponsorship Opportunities Overview

The **Canadian Caribbean Association of Halton (CCAH)** offers partnership opportunities that promote inclusion, celebrate culture, and strengthen community connections across Halton.

COMMUNITY ENGAGEMENT SPONSORSHIP

Investment: \$2,500 – \$5,500

Support initiatives that build community connections through participation, learning, and celebration. This sponsorship allows your organization to directly engage with residents and show visible support for diversity and inclusion in Halton.

Benefits include:

- Recognition on CCAH website and social media
- Volunteer participation opportunities at CCAH events
- Mentions in newsletters and outreach materials
- Logo placement on select event signage

EVENT SPONSORSHIP

Investment: \$5,000 – \$20,000+

Become a proud supporter of CCAH's signature annual events, which bring thousands together to celebrate Afro-Caribbean heritage and culture.

Events include:

- Black History Month (February)
- May Soirée Gala
- Emancipation Day Festival (August)

Benefits include:

- Logo placement on event banners, programs, and digital materials
- Recognition on social media and CCAH's website
- Verbal acknowledgment during events
- Opportunity to speak or present at sponsored events
- Invitations to exclusive community functions

Speaking opportunities are reserved for sponsors contributing \$20,000 or more.

PROGRAM SPONSORSHIP

Investment: \$1,500 – \$3,500

Invest in programs that foster education, mentorship, and cultural pride throughout the year. Your contribution helps youth and families connect through meaningful learning and engagement.

Programs include:

- Youth Development Program
- Sizzlin' Halton Culinary Program
- Intergenerational Music Program
- Reading Corner Program

Benefits include:

- Sponsor logo featured in program materials and digital promotions
- Mentions in newsletters, social media, and press releases
- Invitations to participate in program activities
- Recognition in the CCAH annual report

Sponsorship Benefits Overview

The chart below outlines the recognition and engagement opportunities available at each sponsorship level.

BENEFIT	COMMUNITY ENGAGEMENT SPONSORSHIP	EVENT SPONSORSHIP	PROGRAM SPONSORSHIP
Recognition on CCAH website & social media	✓	✓	✓
Logo on event/program materials	✓	✓	✓
Verbal acknowledgment at events	-	✓	-
Speaking opportunity at events ¹	-	✓	-
Inclusion in press releases and newsletters	✓	✓	✓
Complimentary event tickets or passes	2	4	1
Opportunity to provide branded materials (giveaways, banners)	✓	✓	-
Volunteer participation opportunities	✓	-	✓
Recognition in CCAH Annual Report	✓	✓	✓

¹ Speaking opportunities available for sponsors contributing \$20,000 or more.

Customized sponsorship packages can be tailored to align with your organization's goals and desired level of community engagement.

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Canadian Caribbean
Association of Halton

Sponsorship Agreement Form

Please complete the form below to confirm your sponsorship or to request additional information.

My Organization Wishes to Sponsor

- ☐ Community Sponsorship
- ☐ Event Sponsorship
- ☐ Program Sponsorship
- ☐ Custom Sponsorship _____

(For custom sponsorship opportunities and recognition packages, please contact dionne@ccah.ca)

Sponsor Information

Organization Name: _____

Contact Name: _____ Title: _____

Business Address: _____

Phone: _____ Email: _____

Payment Information ☐ Visa ☐ Mastercard ☐ Cheque ☐ Other

Card Number _____ **Exp** ____/____ **CCV** _____

Make Cheque Payable to Canadian Caribbean Association of Halton

Total Sponsorship Amount: _____

Authorization

By signing below, the sponsor agrees to the selected sponsorship level and authorizes CCAH to include their name and/or logo in materials related to sponsored programs or events.

Authorized Signature _____

Date _____

Return Completed Agreement To:

✉ info@ccah.ca

For more information:

905-815-6184 | www.ccah.ca

THANK YOU FOR YOUR SUPPORT